



WKMG

ORDER

Print Date 10/19/12 Page 1 of 1

Flight Dates 10/23/12-10/29/12Contract / Revision 253264Original Date / Revision
10/19/12 / 10/19/12Advertiser Pol/A Grayson/ Con/D/FLAgency Buying Time, LLCBuying Contact650 Massachusetts Ave.
Suite 210
Washington, DC 20001Primary Account Executive
Kristen Waskie

| <u>Account Executive</u> | <u>Order%</u> | <u>Start Date</u> | <u>End Date</u> |
|--------------------------|---------------|-------------------|-----------------|
| Kristen Waskie | 100% | | |

Product
GRAYSON FOR CONGRESSAgency Com 15%Billing Contact650 Massachusetts Ave.
Suite 210
Washington, DC 20001Sales Office PHISales Region NATAgency RefOrder Sep 00:15:00Estimate # 2046Alt Order # 06222222Billing Type CashOrder Type GENERALBilling Cycle EOM/EOCBilling Calendar BROADCASTDemographic A35+Rev Codes AGY POL CANDProduct Codes PL-Representatives-DemocratPriority P-3Advertiser Ref

Order Share 100% Market Value 0

| <u>Competing Station</u> | <u>% of Order</u> | <u>Amount</u> |
|--------------------------|-------------------|---------------|
| CABLE | % | 0 |
| WESH | % | 0 |
| WFTV | % | 0 |
| WKCF | % | 0 |
| WOFL | % | 0 |
| WOPX | % | 0 |
| WRBW | % | 0 |
| WRDQ | % | 0 |

WKMG

ORDER

Print Date 11/05/12

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Flight Dates 10/07/12-10/15/12

Order Sep 00:15:00

Contract / Revision 261364 /

Original Date / Revision
10/05/12 10/12/12

Advertiser **Pol/A Grayson/ Con/D/FL**

Agency **Buying Time, LLC**

Buying Contact

**650 Massachusetts Ave.
Suite 210
Washington, DC 20001**

Product

GRAYSON FOR CONGRESS

Agency Com 15%

Billing Contact

**650 Massachusetts Ave.
Suite 210
Washington, DC 20001**

Sales Office PHI

Sales Region NAT

Agency Ref

Estimate # 2424

Alt Order # 06365268

| | |
|--------------|------|
| Billing Type | Cash |
|--------------|------|

| | |
|------------|---------|
| Order Type | GENERAL |
|------------|---------|

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Representatives-Democrat

Priority P-2

Advertiser Ref

Primary Account Executive
Kristen Waskie

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| Kristen Waskie | 100% | | |

Order Share 100% Market Value 12550

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| CABLE | % | 0 |
| WESH | % | 0 |
| WFTV | % | 0 |
| WKCF | % | 0 |
| WOFL | % | 0 |
| WOPX | % | 0 |
| WRBW | % | 0 |
| WRDQ | % | 0 |

Order Totals

Billing Plan

| Month | # of Spots | Net Amount | Gross Amount | Rating | Start Date | End Date | # Spots | Net Amount | Gross Amount |
|---------------|------------|--------------------|--------------------|-------------|------------|----------|---------|-------------|--------------|
| October 2012 | 19 | \$10,667.50 | \$12,550.00 | 0.00 | 10/01/12 | 10/15/12 | 19 | \$10,667.50 | \$12,550.00 |
| Totals | 19 | \$10,667.50 | \$12,550.00 | 0.00 | | | | | |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|-------|------|-------------------|-----------------|-----------------------|-------|----------------|-------------------|-----|-------------|------------|---------------|------|------|--------|------------|
| | | | | | | | | | | | | | | Spots | Amount |
| E 1 | WKMG | 10/12/12 | 10/12/12 | Local 6 News 12-1230p | CM | 12-1230p | ----1-- | :30 | 1 | \$900.00 | P-2 | 0.00 | NM | 1 | \$900.00 |
| | | | | Local 6 News 12-1230p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | ----1-- | | | 1 | | \$900.00 | | 0.00 | | | | |
| E 2 | WKMG | 10/08/12 | 10/08/12 | Local 6 News 12-1230p | CM | 12-1230p | 1----- | :30 | 1 | \$900.00 | P-2 | 0.00 | NM | 1 | \$900.00 |
| | | | | Local 6 News 12-1230p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | 1----- | | | 1 | | \$900.00 | | 0.00 | | | | |
| E 3 | WKMG | 10/08/12 | 10/15/12 | Morn News at 5a | CM | 5-530a | 1----- | :30 | 1 | \$350.00 | P-2 | 0.00 | NM | 2 | \$700.00 |
| | | | | Morn News at 5a | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | 1----- | | | 1 | | \$350.00 | | 0.00 | | | | |
| Week: | | 10/15/12 | 10/21/12 | 1----- | | | 1 | | \$350.00 | | 0.00 | | | | |
| E 4 | WKMG | 10/08/12 | 10/15/12 | News at 6p | CM | 6-630p | 1----- | :30 | 1 | \$1,000.00 | P-2 | 0.00 | NM | 2 | \$2,000.00 |
| | | | | News at 6p | | | | | | | | | | | |



WKMG

Print Date: 11/05/12

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Contract / Revision

261364

Flight Dates 10/07/12-10/15/12

Hiatus Dates

Original Date / Revision 10/05/12/ 10/12/12

Order Sep 00:15:00

Advertiser Pol/A Grayson/ Con/D/FL Product GRAYSON FOR CONGRESS Estimate # 2424

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|------|------|---------------------------------|-----------------|--|---------------------|-----------------------|-----------------|---------------|-------|-------------|-----|---------------|-------------|--------|------------|
| | | | | | | | | | | | | | | Spots | Amount |
| E 4 | WKMG | 10/08/12 | 10/15/12 | News at 6p News at 6p | CM | 6-630p | 1----- | :30 | 1 | \$1,000.00 | P-2 | 0.00 | NM | 2 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | 1----- | | 1 | | | | \$1,000.00 | | 0.00 | | | |
| | | Week: 10/15/12 | 10/21/12 | 1----- | | 1 | | | | \$1,000.00 | | 0.00 | | | |
| E 5 | WKMG | 10/13/12 | 10/13/12 | 7-9a CBS This Morn SaCM 7-9a Sat Early Show | CM | 7-9a | -----2- | :30 | 2 | \$350.00 | P-2 | 0.00 | NM | 2 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -----2- | | 2 | | | | \$350.00 | | 0.00 | | | |
| E 6 | WKMG | 10/14/12 | 10/14/12 | Sun 1135p-1235a Cold Case | CM | 1135p-1235a | -----1 | :30 | 1 | \$350.00 | P-2 | 0.00 | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -----1 | | 1 | | | | \$350.00 | | 0.00 | | | |
| E 7 | WKMG | 10/14/12 | 10/14/12 | Sun 1235-135a Extra Wknd | CM | 1235-135a | -----1 | :30 | 1 | \$250.00 | P-2 | 0.00 | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -----1 | | 1 | | | | \$250.00 | | 0.00 | | | |
| E 8 | WKMG | 10/14/12 | 10/14/12 | 6-830a Sun News 6-830a Sun News | CM | 6a-830a | -----1 | :30 | 1 | \$200.00 | P-2 | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -----1 | | 1 | | | | \$200.00 | | 0.00 | | | |
| E 9 | WKMG | 10/07/12 | 10/14/12 | Sun 630p News Local 6 News at 630p | CM | 630-7p | -----1 | :30 | 1 | \$700.00 | P-2 | 0.00 | NM | 2 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -----1 | | 1 | | | | \$700.00 | | 0.00 | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| | | 1 | WKMG | 10/01/12-10/07/12 | Sun 630p News | 630-7p | -----Su | :30 | | (\$700.00) | | 0.00 | NM | | |
| | | See MG 9.3 [NO 630P NEWS] | | | | | | | | | | | | | |
| | | 3 | WKMG | 10/15/12-10/15/12 | M-F David Letterman | 1136p-1238a | M----- | :30 | | \$700.00 | | 0.00 | NM | | |
| | | Ⓜ MG for 9.1 10/07 | | | | | | | | | | | | | |
| | | Week: 10/08/12 | 10/14/12 | -----1 | | 1 | | | | \$700.00 | | 0.00 | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| | | 2 | WKMG | 10/08/12-10/14/12 | Sun 630p News | 630-7p | -----Su | :30 | | (\$700.00) | | 0.00 | NM | | |
| | | See MG 9.4 [News not airing] | | | | | | | | | | | | | |
| | | 4 | WKMG | 10/15/12-10/15/12 | M-F David Letterman | 1136p-1238a | M----- | :30 | | \$700.00 | | 0.00 | NM | | |
| | | Ⓜ MG for 9.2 10/14 | | | | | | | | | | | | | |
| E 10 | WKMG | 10/11/12 | 10/11/12 | Local 6 News 12-1230p Local 6 News 12-1230p | CM | 12-1230p | ---1--- | :30 | 1 | \$900.00 | P-2 | 0.00 | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | ---1--- | | 1 | | | | \$900.00 | | 0.00 | | | |
| E 11 | WKMG | 10/11/12 | 10/11/12 | News at 6p News at 6p | CM | 6-630p | ---1--- | :30 | 1 | \$1,000.00 | P-2 | 0.00 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | ---1--- | | 1 | | | | \$1,000.00 | | 0.00 | | | |
| E 12 | WKMG | 10/09/12 | 10/09/12 | News at 6p News at 6p | CM | 6-630p | -1----- | :30 | 1 | \$1,000.00 | P-2 | 0.00 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -1----- | | 1 | | | | \$1,000.00 | | 0.00 | | | |
| E 13 | WKMG | 10/10/12 | 10/10/12 | Local 6 News 12-1230p | CM | 12-1230p | --1---- | :30 | 1 | \$900.00 | P-2 | 0.00 | NM | 1 | \$900.00 |



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Contract / Revision

261364

Flight Dates 10/07/12-10/15/12

Hiatus Dates

Original Date / Revision 10/05/12/ 10/12/12

Order Sep 00:15:00

Advertiser **Pol/A Grayson/ Con/D/FL** Product **GRAYSON FOR CONGRESS** Estimate # **2424**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | | |
|-----------------------|------|-------------------|-----------------|-----------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|--------|------------|-------------|
| | | | | | | | | | | | | | | Spots | Amount | |
| Local 6 News 12-1230p | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | --1---- | | | | | 1 | \$900.00 | | 0.00 | | | | |
| E 14 | WKMG | 10/10/12 | 10/10/12 | Morn News at 5a | CM | 5-530a | --1---- | :30 | 1 | \$350.00 | P-2 | 0.00 | NM | 1 | \$350.00 | |
| | | | | Morn News at 5a | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | --1---- | | | | | 1 | \$350.00 | | 0.00 | | | | |
| E 15 | WKMG | 10/10/12 | 10/10/12 | News at 6p | CM | 6-630p | --1---- | :30 | 1 | \$1,000.00 | P-2 | 0.00 | NM | 1 | \$1,000.00 | |
| | | | | News at 6p | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | --1---- | | | | | 1 | \$1,000.00 | | 0.00 | | | | |
| | | | | | | | | | | | | | | Totals | 19 | \$12,550.00 |